MINUTES OF THE
KAUFMAN ECONOMIC DEVELOPMENT
CORPORATION MEETING
TUESDAY, FEBRUARY 11, 2020 - 6:00
PM
CITY HALL COUNCIL CHAMBERS
209 S. WASHINGTON STREET
KAUFMAN, TEXAS 75142

PLEDGE OF ALLEGIANCE

CALL MEETING TO ORDER Chairman calls the Meeting to order, states the date and time, states members present, and declares a quorum present.

President Gillenwater called the meeting to order at 6:03 p.m. and declared a quorum. Board members present were Charles Gillenwater, Barry Ratcliffe, Gail Godwin-Mason, and Jane Lucas. Director Ben Brashear was absent. Also present was Executive Director Anne Glasscock, Assistant City Manager Mike Holder, and Development Services Director Marcy Rattcliff.

CITIZENS COMMENTS / REQUEST TO SPEAK ON AGENDA ITEMS (5 MINUTES) Comments about any of the agenda items may be taken into consideration at this time or during the agenda item. Comments are limited to five (5) minutes per individual unless additional time is otherwise required by law for translation. Speaking time is not transferable. Citizens may address the KEDC on any subject but must first complete a Request to Speak Form so that the Chairman may call your name to speak at the appropriate time on the Agenda. Comments must be directed to the KEDC as a whole. **When addressing the KEDC, please step forward to the speaker's podium, state your name and address, and direct your comments to the Chairman and KEDC.**

No comments were given.

DISCUSSION/ACTION ITEMS

1. Consider and take appropriate action on the minutes of the December 10, 2019, KEDC Meeting.

Vice President Ratcliffe made a motion to approve the minutes of the December 10, 2019, KEDC Meeting. The motion was seconded by Director Lucas and passed 4/0.

2. Presentation from Retail Strategies

Chris , with Retail Strategies, gave a presentation on the work the company has done for the KEDC. He showed the primary pieces of marketing material the company presents at various conferences on behalf of the KEDC. He explained how these pamphlets are utilized to get new retail into the area. There were discussions regarding the layout of the marketing material, potential information to be included, and the collect of the information. He gave an overview on the ICSC show they attended on behalf of KEDC.

3. Consider and take appropriate action on engaging a consultant to do a study on the Hwy 175 property to identify best use of the land.

Ms. Glasscock informed the Corporation she would like to engage a consultant to determine what the best use of the KEDC land on HWY 175. The current zoning, and the assessment proposal were discussed.

Vice President Ratcliffe made a motion to table item 3 until the next regular scheduled meeting. The motion was seconded by Director Godwin-Mason and passed 4/0.

ANNOUNCEMENTS

4. Discuss ongoing projects

5. New Matching Grant Applications

6. Chamber Banquet February 18, 2020 - number of tickets needed.

7. Kaufman County Day in Austin- March 22 & 23

8. Upcoming Sales Tax Training Dates

Ms. Glasscock gave the directors an update on the above items 4-8.

ADJOURNMENT

President Gillenwater adjourned the meeting at 6:42 p.m.

APPROVED:	**ATTEST:**
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Charles Gillenwater, President	Ben Brashear, Secretary/Treasurer