



MINUTES OF THE
KAUFMAN ECONOMIC DEVELOPMENT
CORPORATION MEETING
MONDAY, JULY 6, 2020 - 9:00 AM
CITY HALL COUNCIL CHAMBERS
209 S. WASHINGTON STREET
KAUFMAN, TEXAS 75142

PLEDGE OF ALLEGIANCE

CALL MEETING TO ORDER Chairman calls the Meeting to order, states the date and time, states members present, and declares a quorum present.**

President Gillenwater called the KEDC meeting to order at 9:03 AM. Directors present were Jane Lucas, Ben Brashear, Gail Godwin-Mason, and Charles Gillenwater. Director Barry Ratcliffe was absent. President Gillenwater declared a quorum present. Also present were Assistant City Manager Mike Holder, City Secretary Jessie Hanks, and Executive Director Anne Glasscock.

CITIZENS COMMENTS / REQUEST TO SPEAK ON AGENDA ITEMS (5 MINUTES) Comments about any of the agenda items may be taken into consideration at this time or during the agenda item. Comments are limited to five (5) minutes per individual unless additional time is otherwise required by law for translation. Speaking time is not transferable. Citizens may address the KEDC on any subject but must first complete a Request to Speak Form so that the Chairman may call your name to speak at the appropriate time on the Agenda. Comments must be directed to the KEDC as a whole. **When addressing the KEDC, please step forward to the speaker's podium, state your name and address, and direct your comments to the Chairman and KEDC.**

No comments were given.

DISCUSSION/ACTION ITEMS

1. Review the Tip Strategies Matrix - Discuss where we are and what we need to focus on.

Ms. Glasscock presented the Tip Strategies Matrix and outlined the various goals. There were discussions about the goals, whose responsible for that goal, and the status of the goal currently. The Corporation discussed how to make the biggest impact in the community, short term vs. long term goals, and helping businesses through COVID.

2. Presentation from Chris Bontrager with Retail Strategies

Chris Bontrager, Kaufman's Portfolio Director with Retail Strategies, gave a presentation and update on the work they have completed for the Kaufman EDC.

President Gillenwater recessed the meeting at 10:05 AM for a brief break.

3. Update on Site Location Partnership

President Gillenwater reconvened the Regular Session at 10:36 AM.

Ms. Glasscock stated Site Location Partnership will provide an in depth report on July 17th. She outlined the activities with various businesses to bring them to Kaufman.

4. Present Current/Ongoing obligations

Ms. Glasscock presented the future planning and obligations for the financial impacts to the KEDC Budget. She briefly reviewed the current budget for FY 2020.

5. Discuss Workforce/TVCC/KISD

Ms. Glasscock informed the KEDC about various meetings that were held between the businesses in Kaufman, TVCC, Kaufman ISD, and the city. She reviewed the purpose of the meetings and the consensus from the meetings. Mr. Holder outlined the conversation that was had between the city and TVCC.

6. Discuss Visions for the Business Park and Property on 175

Ms. Glasscock discussed the Corporations visions for the business park and the KEDC owned property on 175 for the purpose of the vignettes that were approved at the previous meeting. There were discussions about the types of businesses the board visions going to the properties.

7. Discuss Focus for 2021

Ms. Glasscock stated she would like to take some time to focus on the board's vision for FY 21 in order to help plan for the budget. The internet in Kaufman, business retention and expansion, and a business incentive program for the business park were discussed.

8. Discuss Move to the New Facility

Ms. Glasscock informed the board the Chamber and KEDC offices will be moving into the Civic Center once construction is complete which is anticipated for late October or November.

BOARD INQUIRY If a member of the Corporation makes a spontaneous inquiry about a subject not on this agenda, then the KEDC or an appropriate staff member may make a statement of factual information or policy in response to such an inquiry. However, in accordance with Open Meetings Act Section 551.042, the KEDC cannot discuss issues raised or make any decisions on that subject at that time. Issues raised may be referred to Staff for research and possible future action.

No board inquiries were made.

ADJOURNMENT

There being no further business, President Gillenwater adjourned the meeting at 11:48 AM.

APPROVED:

ATTEST:

Charles Gillenwater, President

Ben Brashear, Secretary/Treasurer