MINUTES OF THE KAUFMAN ECONOMIC DEVELOPMENT CORPORATION MEETING
TUESDAY, OCTOBER 13, 2020 - 6:00 PM
CITY HALL COUNCIL CHAMBERS
209 S. WASHINGTON STREET
KAUFMAN, TEXAS 75142

PLEDGE OF ALLEGIANCE

CALL MEETING TO ORDER Chairman calls the Meeting to order, states the date and time, states members present, and declares a quorum present.**

President Gillenwater called the KEDC meeting to order at 6:00 PM. Directors present were Charles Gillenwater, Ben Brashear, Jane Lucas, and Barry Ratcliffe. Director Gail Godwin-Mason was absent. Chairman Gillenwater declared a quorum present. Also present were City Manager Mike Slye, Assistant City Manager Mike Holder, City Secretary Jessie Hanks, and Executive Director Anne Glasscock.

CITIZENS COMMENTS / REQUEST TO SPEAK ON AGENDA ITEMS (5 MINUTES) Comments about any of the agenda items may be taken into consideration at this time or during the agenda item. Comments are limited to five (5) minutes per individual unless additional time is otherwise required by law for translation. Speaking time is not transferable. Citizens may address the KEDC on any subject but must first complete a Request to Speak Form so that the Chairman may call your name to speak at the appropriate time on the Agenda. Comments must be directed to the KEDC as a whole. **When addressing the KEDC, please step forward to the speaker's podium, state your name and address, and direct your comments to the Chairman and KEDC.**

No comments were given.

DISCUSSION/ACTION ITEMS

1. Discuss and consider funding for a website and advertising for the Kaufman Downtown Square.

Ms. Glasscock presented the idea of creating a website and advertising plan for the Kaufman Downtown Square. She outlined the purpose of this project and the proposed funds associated. There were discussions regarding the use of the website, the information that would potentially be on the website, and the request for proposal process.

Director Lucas made a motion to authorize the Executive Director to socialite a request for proposal for a Kaufman Downtown Square website. The motion was seconded by Director Brashear and passed 4/0.

2. Discuss and consider incentives for a business looking at the Business Park.

Ms. Glasscock updated the board on the potential business who was looking at the property in the Business Park. There was a discussion regarding the potential incentives for a business who wishes to locate and build in the Business Park. Mr. Slye suggested the corporation creating a incentive policy.

3. Discuss and Consider business retention strategy.

Ms. Glasscock informed the board there was no action needed on this item as the issue had been resolved. She gave an update on the Small Business Stimulus Program.

BOARD INQUIRY If a member of the Corporation makes a spontaneous inquiry about a subject not on this agenda, then the KEDC or an appropriate staff member may make a statement of factual information or policy in response to such an inquiry. However, in accordance with Open Meetings Act Section 551.042, the KEDC cannot discuss issues raised or make any decisions on that subject at that time. Issues raised may be referred to Staff for research and possible future action.

No board inquiries were made.

ADJOURNMENT

There being no further business, Chairman Gillenwater adjourned the meeting at 6:40 PM.

APPROVED: **ATTEST:**

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Charles Gillenwater, President Ben Brashear, Secretary/Treasurer